

Communique for June 18th, 2022, virtual CoD,

Value co-creation in the Project Society

It is the fifth time in the 57 years of IPMA that we have virtually held IPMA Council of Delegates, still conditioned for several reasons. We also started with the progressive reactivation of our activities and face-to-face events. The previous IPMA Research Conferences in 2020 and 2021 took place online. This time we are in Belgrade, Serbia, and we will carry out the 10th IPMA Research Conference here – from June 19th to 21st, just after the IPMA CoD meeting. The IPMA Research Conference was founded in 2013 as a Think Tank. It aims at bringing together researchers, experts, scholars and practitioners in project management.

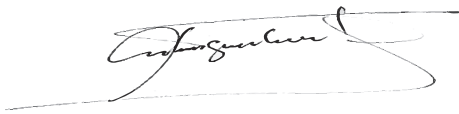
During the days preceding the Council of Delegates meeting on June 18th, together with our Member Associations, we addressed initiatives at the local and regional level. We delivered Young Crew's final iPMC (Europe) in Berlin, Germany, we celebrated the 20th Global IPMA Awards anniversary in Warsaw, Poland, and organized the CVMB meeting with IPMA Validators and ICAs (in a hybrid mode) in Amsterdam, the Netherlands.

On June 19th, in Belgrade, Serbia, IPMA is hosting the 10th Research Conference. The theme of the conference is Value co-creation in the project society.

Project Society is a much deeper and broader concept than the Project Economy which is more limited. Most business organisations, international and national institutions and non-governmental organisations use projects to support their business innovations, network with other organisations across industry, country or internationally (or even are entirely based on projects). When information technologies are constantly developing, and the market, knowledge and ideas are without limit, the arising topic is how to co-create value in the project society.

IPMA Chairman Dr Jesus Martinez Almela highlights that: “to take advantage of these opportunities and challenges (and cope with entropy), the project society is facing many challenges. That is why the conference tends to deploy developed theories, concepts, methodologies, and best practices to reflect on value co-creation, project network and management in the project society. The most important thing now is to address the level of change and transformation management required by a portfolio. This will largely depend on the disruption created in individuals’ and groups’ day-to-day lives, plus attributes such as culture, value system and history with past changes”.

We will continue to address the present and upcoming challenges to co-create the value in the project society.



Jesus Martinez Almela, IPMA Council of Delegates Chairman
VIRTUAL IPMA COUNCIL OF DELEGATES MEETING, JUNE 18TH 2022

IPMA CoD Chair Dr Jesus Martinez-Almela is available for comment via info@ipma.world