

**Call for Short Papers for 5th IPMA Research Conference  
in Incheon, Korea  
November 2-3, 2017**

**Theme: “Projects, Management and Success  
- do we need a wider understanding?”**

**About IPMA Research Conference**

The IPMA Research Conference was founded in 2013, and as a Think Tank it aims to bring researchers, experts, scholars and practitioners in project management together who share a common passion for their discipline. During the conference, they will discuss and exchange research ideas and achievements on the topic of projects and its management. The distinctive feature of this small in size conference is the intense dialogue between practitioners and academics which can neither be found at scientific or professional conferences. The annual International Conference has been held in Germany, China, South Africa and Iceland since its beginning and aims to bring together experts from all countries worldwide to increase the mutual understanding of the global challenges of project managers in various environments and industries. The special spirit of the IPMA Research Conferences can be particularly felt in the World Café sessions where the participants can gain new insight perspectives for today’s challenges in project management.

**5th IPMA Research Conference 2017**

The theme of the 2017 IPMA Research Conference is “Projects, Management and Success – do we need a wider understanding?” Project management has continuously developed in the last decades like no other management discipline. But although the requirements towards project managers further developed, the definition of success in projects and in project management has remained stable during this time.

Project Management distinguishes between project success (measured against the overall objectives of the project, and a high level of satisfaction concerning the project outcome among the key stakeholders) and project management success (measured against the measures of performance as scope, time and budget).

However success has different meanings to the people as it is linked to culture and values. Success is perceived differently by different stakeholders, or in the different sciences: the macro-economic meaning of success differs from the micro-economic, success in sociology is perceived differently than in psychology, and an individual perceives success differently than a group, an organisation or a society.

The 5th IPMA Research Conference is an opportunity to examine if our understanding of successful projects and their management needs to be worked over. Projects are the means for delivering and implementing strategic beneficial change in organisations and societies. Is the current success definition broad enough to reflect this thinking? As most projects today are part of programs and portfolios, the definition of Project Management success is also to be reflected in a wider sense. Project management success can be considered from input and output oriented perspective, concerning the success criteria and success factors. Do the different stakeholder groups (e.g. the

individual project manager, the project team members, the organisation and the whole society) have a different understanding of success?

The 4th IPMA Research Conference 2016 on “Project Management and Sustainability” showed that we need to define success in a more sustainable way to achieve a new way of thinking. Sustainability defined by the UN as “development which meets the needs of the present without compromising the ability of future generations to meet their own needs” forces us to re-think success, both for projects, project managers, organisations and societies. The scope of the 5th IPMA Research Conference 2017 is therefore to explore if the current definition of project and project management success sufficiently reflects the needs of future generations.

This call for short papers is meant to encourage a broad range of submissions. The authors are encouraged to reach beyond the usual boundaries of the project domain, and to embrace innovative approaches to defining and developing our understanding of projects and their management.

**Subtopics:**

- Sustainability and success
- Ethics and success
- Culture and success
- Value/contribution to society and success
- Others

**Submission guidelines:**

Authors are invited to submit proposals for short presentations of their work in progress, new ideas or recent results. We encourage submissions from all areas related to project management. Short papers should be of no more than **500 words**. Authors of accepted short papers will be expected to provide a full paper by June 30, 2017 and to present their ideas in a presentation at the Research Conference.

The short papers should be formatted according to APA/Harvard guidelines and include:

- Title
- Abstract (maximum of 200 words)
- Short presentations of the content
- References
- Biographical details of the author

Please submit a pdf of your short paper by **April 30, 2017** to: **research@ipma.world**. Notification of the outcome of the review process will be on May 12, 2017.

For further information please contact: research@ipma.world